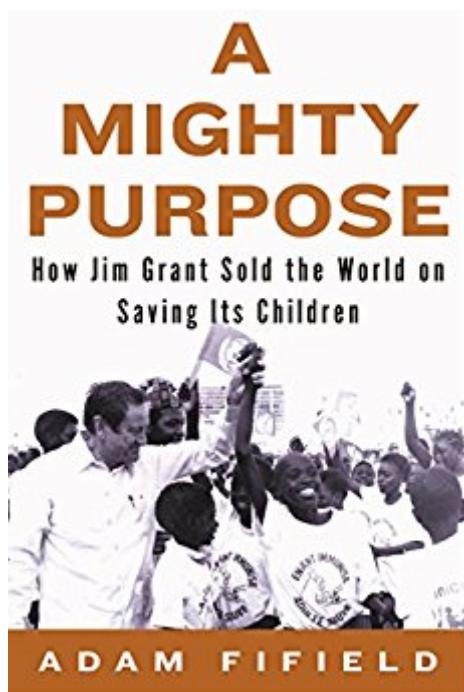


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# A Mighty Purpose: How Jim Grant Sold The World On Saving Its Children



## Synopsis

The inspiring story of how the iconoclastic humanitarian Jim Grant succeeded in saving the lives of tens of millions of children through his extraordinary ability to win over world leaders. Nicholas Kristof hailed Jim Grant as a man who "probably saved more lives than were destroyed by Hitler, Mao, and Stalin combined." Nominated by President Jimmy Carter to head UNICEF, Grant ran the United Nations agency from 1980 to 1995 and became the most powerful advocate for children the world has ever seen. To ensure that even children trapped by war received health care and immunizations, he brokered humanitarian ceasefires by exploiting the political self-interests of presidents and warlords alike. Grant at first met fierce resistance at the United Nations and in his own organization, and some thought his ideas were crazy and dangerous. But as he kept toppling obstacle after obstacle, he eventually won over even his most stubborn detractors. Grant spearheaded a historic surge in worldwide childhood immunization rates and launched a movement that profoundly altered the face of global health and international development.

## Book Information

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## Customer Reviews

A great man!

Well written.

Not factual in places. Tendency to overdramatize emergency related events. Quotes not always from the most authoritative sources on the subject matter. Key achievements of Jim Grant, such as the World Summit for Children and great initiative to implement the global goals could have been better dealt with. Otherwise entertaining and fills the gap of autobiographical literature about Jim Grant.

One of my favorite global health books of 2015. This is not just one of the most important untold stories of development, but a phenomenal read. Fifield's book perfectly describes the moral importance of Jim Grant's mission to save children's lives while capturing what made him a fascinating person. I've never sobbed more than at the ending of this powerful book.

A well-written incredible story of a true hero. I am left completely inspired - I highly recommend this book for everyone.

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